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**WEB**www.ashlandsaffirmingarts.com

**FACEBOOK**Ashland's Affirming Arts Studio, Inc.

## Affirming Arts Studio, Inc. "Building Character One Step at a Time"

TO

Sincerely yours,

Ashley Landry-Breaux

Businesses, Friends, Family, Ashland's Supporters;)

PROJECT TITLE: Ashland's 2021 Recital Program Ads

**PROJECT DESCRIPTION:** This year we will be selling ads for our recital program books! These ads will also be shared on Facebook and Instagram during the month of May! This is a great way to show your dancer you care, promote your business or both! Programs will be sold at our two performances! Our patrons will enjoy browsing the ads while waiting for our show to begin and during intermission, as well as enjoy this keepsake for years to come! You don't want to miss your chance to be included in our program book! Ads are printed in black and white, but if you submit in color, online ads will be as you submit them.

SUBMISSION DEADLINE: March 25th (Payment in full and ad copy must be received by this date.)

Please also turn in a hard copy with this order form and your payment of cash or check made payable to Ashland's. When e-mailing your ad, please make sure it is in a format such as a **PDF** or **JPEG** that can't be altered in the transfer. This will help ensure accuracy when reproducing your ad. Also, please allow room for a small border/ bleed room when sizing your ad. Hard copies of your ad artwork will not be returned to you. The student who sells the most ads and also the one who sells the greatest dollar amount will be featured in our program!

| DESCRIPTION  | QUANTITY           | UNIT PRICE        | COST            |
|--|--------------------|-------------------|-----------------|
| Full-Page (8.5" x 11")   |                    | \$ 160.00         |                 |
| Half-Page (8.5" × 5.5")  |                    | \$ 100.00         |                 |
| Quarter-Page (4.25" x 5.5")  |                    | \$ 60.00          |                 |
| Business Card/Good Luck (4.25" x 2.75")  |                    | \$ 40.00          |                 |
|  |                    |                   |                 |
| Total  |                    |                   |                 |
| Name of Student/Person Selling Ad:   |                    |                   |                 |
| Name of Business or Person Authorizing Ad:   |                    |                   |                 |
| Signature of Person Authorizing Ad:  |                    |                   |                 |
| Contact Person's Name:   |                    |                   |                 |
| Contact Person's Phone: E-mail:  |                    |                   |                 |
|  |                    |                   |                 |
| ***Office Notes***   |                    |                   |                 |
| Date Ad Hard-Copy Received: Date Electronic Ad Copy Received via E-mail:                                   |                    |                   |                 |
| Pmt Method: Pmt Amt:   | Date Pmt Received: |                   |                 |
| *Cash or Check preferred method of payment. Credit C   | ard payments w     | ill incur a small | processing fee. |
| Thank you for placing an ad in our recital program bo<br>Theatre Sunday, May 16th for our 21st ASHLAND'S F | •                  | o see you at th   | ne Julie Rogers |